

Sustainable and Integrated Transport for Ullswater



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# THE ISSUES



## Pollution and Congestion

Car numbers increasing  
Staycation increasing  
Lake District day-trippers increasing  
Ullswater gridlock is near  
Duelling of A66 will exacerbate issues

# THE SOLUTION

## The Vision

... a sustainable and integrated transport system for the Ullswater valley which will benefit:

- Residents
- Local Businesses
- Visitors



OPEN ROAD DAY



**Open Road**

— ULLSWATER —

*A carefree car free day*



# EAMONT WAY



# ULLSWATER HOPPER BUS





# ULLSWATER CYCLE NETWORK



Integrated cycle network fundamental to vision.

Elements:

- Penrith to Ullswater cycle route
- Network of cycle routes around Ullswater
- Carriage of cycles on public transport
- Cycle hire and cycle sharing scheme
  - Where we are
  - Where we'd like to be



## WHATS NEXT?

### **Clear idea of Vision**

Bikes, Boats, Boots and Buses

Park and ride

Think about moving people not cars

Visitors, residents and local businesses all benefit

Ullswater Pilot can be replicated across Cumbria